

BUSINESS SUCCESS THROUGH CROSS-CULTURE THINKING



SERVICES & PROJECTS

with a focus on international business development

COMPANY PROFILE

2026



sbsbusiness.eu

ABOUT US

SBS systems for business solutions GmbH is a privately owned consultancy specialising in internationalisation and business development. Since 1999, SBS has supported German innovation-driven SMEs in entering and expanding into foreign markets through tailored internationalisation strategies. The company operates offices in Berlin, Rome and Bucharest and has long-standing experience in organising business delegation trips, market entry programmes, B2B matchmaking and institutional events.

SBS acts as an implementing partner and service provider in international trade promotion projects. On behalf of public institutions and in close cooperation with partners, SBS identifies business opportunities and selects suitable companies to support their expansion into international markets and strengthen their presence in key target markets. To this end, SBS organises targeted delegations, including market briefings, company visits and individually arranged B2B meetings in the respective target markets and in Germany.

Since 2006, SBS has been a trusted partner in various foreign trade promotion programmes of the German Federal Ministry for Economic Affairs and Energy (BMWE), and since 2015 also in projects related to the Federal Ministry of Agriculture, Food and Regional Identity (BMLEH). SBS has been organising projects within the Exportinitiative Energie, promoting climate-friendly energy solutions “Made in Germany”. To date, SBS has successfully implemented more than 300 projects worldwide within these programmes.

Learn more about our international trade promotion projects at: www.germantech.org.

In Italy, the Rome office of **SBS solutions** has been officially recognised as a “Temporary Export Manager” (TEM) since 2017, enabling the company to develop export strategies for Italian SMEs receiving public funding. SBS supports leading Italian business associations and works with “Servizi Confindustria Bergamo” as well as the “Chamber of Commerce of Reggio Emilia”, assisting their member companies in expanding into German-speaking markets. SBS also collaborates with the “Camera di Commercio Italiana per la Germania”.



MILESTONES

Funding programmes of the Federal Ministry for Economic Affairs and Energy (BMWE), Germany

The Market Entry Programme for Small and Medium-sized Enterprises (MEP)

Since 2006, SBS has been working for the German Federal Ministry for Economic Affairs and Energy (BMWE). We have successfully won tenders and subsequently organized projects in more than 70 countries across all five continents. The sectors we cover include, but are not limited to, the following:

Automotive • Civil and General Aviation • Construction Industry • Circular Economy • Cosmetics and Detergents • Defence Industry • Healthcare, E-health, Pharmaceuticals • ICT, Software • Industry 4.0, Automation • Leisure and Sports Industry • Mechanical Engineering • Maritime Industry • Railway technologies • Robotics • Security technologies, Cyber-security • Smart mobility, E-mobility, Transport & Logistics • Smart city • Start-ups • Textile Industry • Waste Management & Recycling • Lightweight technologies • Water and Wastewater Management • Creative industries • Circular Economy • Higher education and training • Photonik • AI and Robotics ...

German Energy Solutions Initiative

Since 2026, SBS has also been implementing projects under the German Energy Solutions Initiative, supporting German providers of climate-friendly energy solutions in positioning their technologies and innovations in international markets.

Federal Office for Federal Ministry of Agriculture, Food and Regional Identity (BMLEH), Germany

Since 2015, SBS has been working for the German Federal Ministry of Agriculture, Food and Regional Identity (BMLEH). SBS was initially contracted to consult, design, and implement business trips for German SMEs until 2025, and this accreditation has been successfully extended until 2029. SBS is now one of five approved service providers for these global business trips and projects on behalf of the BMLEH. From 2019 to 2025, SBS was also accredited to organize and coordinate foreign institutional official visits to Germany.

German Environment Agency (UBA), Germany

In 2020, SBS has been awarded a contract by the Federal Environment Agency (UBA) for the preparation, implementation, and follow-up of the international virtual conference "5th European Resources Forum 2020" (ERF 2020), an event on climate protection, sustainability, and resource conservation. With almost 550 guests, 79 speakers, and 20 student reporters from over 50 countries, the conference was successfully held in November 2020.

In 2022, SBS has again been commissioned by the Federal Environment Agency (UBA) to support the organizational preparation, implementation, and follow-up of the 6th European Resources Forum.

Business success through
Cross-culture thinking

6 REASONS TO CHOOSE SBS AS YOUR PARTNER



Multilingual Staff & Intercultural Consulting

All of our offices are staffed with multilingual and qualified professionals who are experienced in dealing with international work environments and provide expert and intercultural consulting services.



Preliminary Target Market Analysis

In order to provide you with the best possible assessment of your actual market entry opportunities, we conduct a detailed and preparatory target market analysis at the beginning of each project.



Established Database

We have a database with over 30,000 company contacts. This includes, among other data, many direct contacts of key decision-makers and multipliers in the Italian business community.



Graphic Design

We offer an internal graphic department, which supports you in the creation of communication materials, e.g. brochures, product catalogs, or your web presence.



Individual Consulting

Depending on the project goal, we develop an individual strategy for your company to open up the target market, create a target-oriented B2B meeting agenda with potential partners and customers, and offer you professional support with offers and negotiations.



Follow-up

Even after the project has been completed, we will continue to support you with follow-up activities of the newly acquired contacts and the consolidation of existing business relationships.



SBS BUSINESS GROUP



GERMANY

SBS systems for business solutions GmbH is a consulting company specialized in the internationalization of companies, based in Munich and Berlin. Since 1999, SBS has been successfully developing, designing, and implementing individual internationalization strategies for Italian and German companies and institutions and advising them on their worldwide export activities. SBS is particularly specialized in the Italian market and supports companies and institutions from the D-A-CH region in selling their products and services on the Italian market.



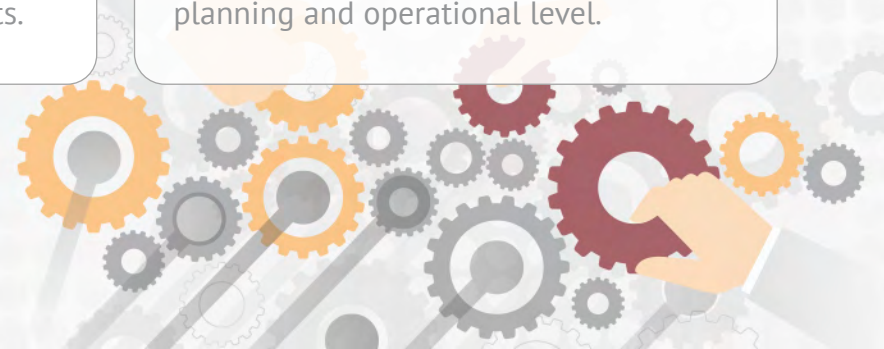
ITALY

SB Solutions Scrl based in Rome, is a strategic internationalization consulting company. The office is staffed with highly experienced and professional personnel, capable of operating in multilingual and intercultural working environments. SB has been successfully developing, planning, and implementing international business events, workshops, B2B meetings, and individual strategies for small and medium-sized enterprises since 1999. SB is specialized in the German-speaking markets, supporting Italian companies in selling their products and services in these markets.



ROMANIA

Systems for Business Solutions SRL is a consulting company based in Bucharest, specializing in the development, planning, and implementation of internationalization strategies. The office supports Romanian small and medium-sized enterprises entering the D-A-CH and Italian markets as well as German and Italian SMEs aiming to export their technology, know-how, and services to the Romanian market. In doing so, Systems for Business Solutions SRL cooperates with the German and Italian subsidiaries at the planning and operational level.



SBS BUSINESS PROJECTS



Export promotion on behalf of the BMWF

Since 2006, the SBS GmbH has been implementing export promotion projects on behalf of the German Federal Ministry for Economic Affairs and Energy (BMWE) and supports German SMEs in entering foreign markets worldwide. An overview of current, as well as already completed promotion projects, can be found on our project homepage at www.germantech.org



Establishing international partnerships free of charge

The network aims to bring German companies together with foreign distribution partners or foreign start-ups and thereby offers support in establishing international cooperations.

Foreign distributors or start-ups that would like to cooperate with German companies or a German company that is looking for a sales partner abroad can join the international community and promote their products and technologies or their services for free.



Export promotion on behalf of the BMLEH

Since 2015, SBS GmbH has also been working for the German Federal Ministry of Agriculture, Food and Regional Identity (BMLEH).

Here, initially, until 2025, a contract was awarded for consulting, conception, and implementation of business trips for German SMEs on behalf of the BMLEH. This accreditation was successfully renewed at the beginning of 2025 so SBS is currently one of five authorized service providers for the implementation of these global business trips and projects of the BMLEH.



EXPORT OPPORTUNITIES

Individual business trips/Virtual meetings

Target group: Open to all companies

Target market: Italy, Romania, Germany (D), Austria (A), Switzerland (CH)

Objective: Individual business entry strategy

Duration: 3-5 days

For individual companies, we offer tailored market entry strategies for the Italian, Romanian and DACH markets. Our services include customised market analysis, the development of a company profile in the target language, graphic-design services and targeted direct marketing activities.

The objective is to organise a 3–5 day business trip (physical or virtual) with pre-arranged B2B meetings with relevant companies, institutions, buyers and distributors, based on the company's specific target market and business objectives. The service also includes translation support, assistance during meetings and follow-up activities to further develop the established contacts.

Trade fair agenda & support

Target group: Open to all companies

Target market: Italy, Romania, Germany (D), Austria (A), Switzerland (CH)

Objective: Fair support

Duration: Period of the fair + Follow up

We offer individual companies comprehensive support for their trade fair activities in the Italian, Romanian and DACH markets. This includes the preparation of communication materials for the fair, the development of a database of relevant contacts, and the organisation of targeted B2B meetings with selected companies at the client's stand.

Our services also include on-site assistance during the trade fair, linguistic support, and follow-up activities to further develop the contacts established during the event.



EXPORT OPPORTUNITIES

BMW-Business development trip

Geschäftsanhahnung (GAB)

Target group: German companies

Target market: Worldwide

Objective: Entry into or expansion of foreign markets

Duration: 5 days

The project includes a company trip with a local presentation event where the participating German companies can present their products, technologies, and potential areas of cooperation to a target country audience and subsequently have contact discussions with foreign participants. In addition, group visits to the headquarters of potential business contacts allow the German companies to get an idea of the situation, expand their network and establish appropriate contacts. Other core elements of the project include the organization of one-on-one meetings (B2B) with potential business contacts on-site and the preparation of a comprehensive target market analysis. The focus is on the concrete initiation of business between domestic and foreign companies.

BMW-Market Exploration trip

Markterkundungsreise (MEK)

Target group: German companies

Target market: Worldwide, emerging or developing economies

Objective: Entry into emerging markets or market segments

Duration: 4-5 days

Market exploration trips focus on exploring business opportunities in difficult or new markets or market segments, often in emerging or developing economies. Local and German experts provide on-site information for market access, such as: political and legal framework conditions, market opportunities and market development, import regulations, norms, taxes, etc. In addition, contacts with local multipliers, authorities, public institutions, and business partners are provided, as well as technical visits to reference projects or companies organized. This module can be combined with a visit to a trade fair or other events.



EXPORT OPPORTUNITIES

BMWE-Exhibition trip

Leistungsschau (LES)

Target group: German companies

Target market: Worldwide

Objective: Expansion of foreign business

Duration: 4-5 days

The exhibition trip is a business trip with a symposium. It offers German companies the opportunity to present products, services, possible areas of cooperation, and examples of problem solutions to foreign trade visitors at a symposium in the target country. Experts also provide information on the capabilities of the respective industry in Germany. The aim is to show the entire value chain that German manufacturers can cover. Discussions between German and foreign participants as well as contacts with important players are part of the event. Object and reference visits as well as a project magazine in the national language round off the program.

BMWE-Information Event

Informationsveranstaltung (IFV)

Target group: German companies

Target market: Worldwide (Event in Germany)

Objective: Information about new markets or new market segments

Duration: 1 day

These one-day information events in Germany are aimed at small and medium-sized enterprises (SMEs) that are interested in expanding their export activities or are looking for new markets or new market segments. Expert speakers from Germany or the target country give a first glimpse of the target market, providing general information on the economic relationship to Germany, political and legal framework conditions, concrete market situation and opportunities, trends, trading conditions, technical prerequisites and procedures.



EXPORT OPPORTUNITIES

BMWE-Information trip for buyers and multipliers

*Informationsreise für Einkäufer*innen und Multiplikatoren*innen (IFR)*

Target group: German companies

Target market: Worldwide (Event in Germany)

Objective: Contact initiation

Duration: 3-4 days

This project is focused on an incoming delegation of foreign buyers and multipliers from the business and political sector to Germany. Their main goal is to receive information on the productive efficiency of German companies and to source new suppliers. This is accomplished by a combination of presentations and information events and company visits. The German companies can introduce their products and services free of charge, present reference projects, and establish contacts with actors from abroad.

BMWE-Innovation tour

Innovationstour (IVT)

Target group: German companies

Target market: Worldwide (Event in Germany)

Objective: Know-how transfer, increase competitiveness

Duration: 3-5 days

The Innovation tour is designed to support German SMEs to get to know, understand, develop, and apply new technologies and innovative business models as well as modern methods and solutions on site in the global innovation centers for their own products and companies. The goal is the business field development of SMEs by integrating relevant innovative companies and organizations in global innovation centers. The module does not pursue the primary goal of supporting German SMEs in opening up new markets and selling their products and services. First and foremost, it should enable participants to transfer know-how in order to secure and expand their competitiveness.



EXPORT OPPORTUNITIES

BMWE-Combined Module

Kombiniertes Modul

Target group: German companies

Target market: Afrika

Objective: Opening up new markets in Africa

Duration: 8 months

Combined module of webinar, target market analysis, and individual consulting to support German companies in developing new markets in Africa. The strategic and regionally oriented approach pursues the objective of identifying investment potential for German companies in Africa as well as establishing, supporting, and accompanying business relationships.

Network project

Verbundprojekt (VP)

Target group: German companies

Target market: Worldwide

Objective: Successful entry into the target market and sustainable support

Duration: 2 years

The scope of the project is the implementation of a multi-year project to support companies in the strategic and successive development of a target market and the sustainable establishment of contacts and business relationships in this target market. The participating companies are to work together in a kind of network to strategically develop and successively open up a selected target market. The whole spectrum of foreign trade promotion is available to the "network projects"; in particular, various modules such as information events, business development trips, trade shows, information trips, and market explorations are to build strategically on one another as sub-projects of the network project.



EXPORT OPPORTUNITIES

Exportinitiative Energie

Business Trip

Target group: German companies

Target market: Worldwide

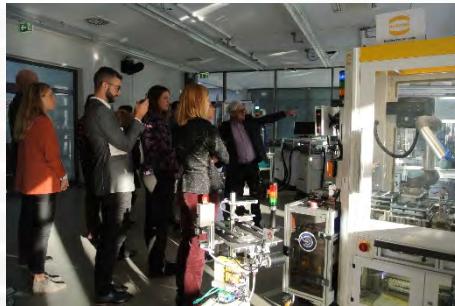
Objective: Opening new markets for energy technologies and innovations in the field of climate-friendly energy solutions "Made in Germany".

Duration: 5 days

The Export Initiative Energy primarily targets providers of climate-friendly energy solutions "Made in Germany". It supports German companies through topic- and market-specific measures aimed at successfully positioning their energy technologies and innovations in international markets.



IMPRESSIONS OF SOME PROJECTS



TEAM



Stefano Candia
CEO and Founder



Marcos Maillmann
CEO



Thomas Nytsch
Senior Project Manager
and Partner



Isabel Kotnyek
Senior Project Manager



Mihaela Nistorica
Projekt- & Business
Development Managerin



Monica Di Benedetto
Project & Business
Development



Nina Engel
Projekt- & Business Development



Giovanni Jan Giubilato
Projektmanager



Denise Peres
Projektmanager



Armando "Fabrizio" Penzo
IT Project Manager and
Platform Architect



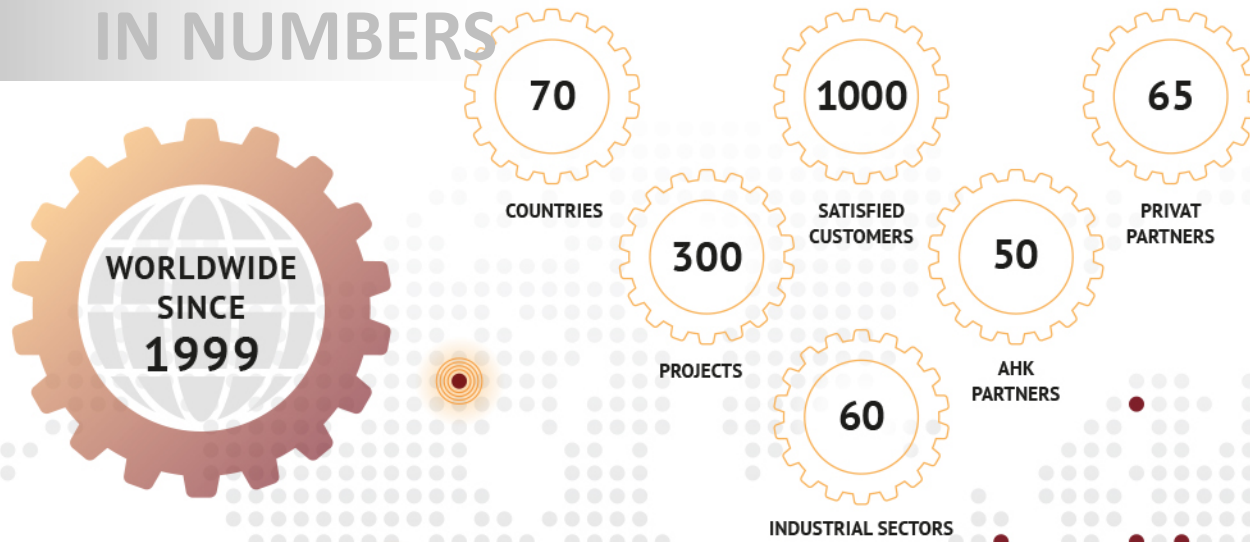
Sylvia Krainer
Project Assistant



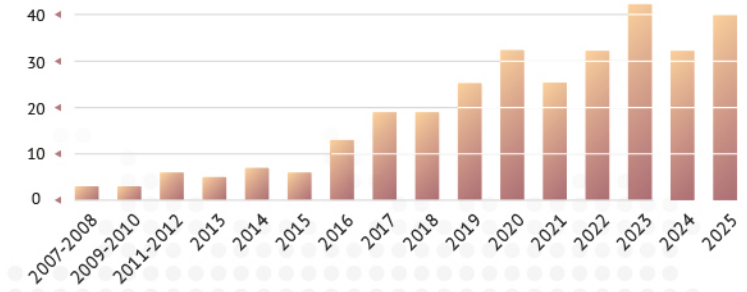
Elzbieta Stepniak
Graphic Designer

IN NUMBERS

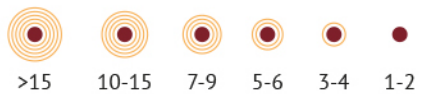
MORE THAN



GROWTH - NUMBER OF PROJECTS PER YEAR



TOTAL NUMBER OF INTERNATIONALIZATION PROJECTS CARRIED OUT PER TARGET COUNTRY



INTERNATIONAL PROJECTS* (2025/2026)

Geschäftsanhahnung
Spanien 2026
18.-22. Mai

leichtbau
additive
Fertigung

Project of SBS

Geschäftsanhahnung
Spanien
Portugal 2026
23.-27. März

Maschinen- und Anlagenbau
Textilrecycling

Project of AHK Spanien und AHK Portugal

LEISTUNGSSCHAU
USA 2025
1.-5. Dezember

Maschinen- und Anlagenbau
Batterieproduktionswerke
und Recyclinganlagen

Project of AHK USA

Geschäftsanhahnung
USA 2026
18.-22. Mai

**Verteidigungs-
industrie**

Project of AHK USA

Innovationstour
Singapur 2026
23.-27. März

Smart City

Project of SBS

Markterkundung
Kenia 2025
01.-05. Dezember

Raumfahrt
Newspace-Lösungen

Project of AHK Ostafrika

Geschäftsanhahnung
Litauen 2026
11.-15. Mai

**Sicherheits- und
Verteidigungs-
industrie**

Project of SBS

Geschäftsanhahnung
Thailand 2026
23.-27. Februar

**Kosmetik und
Reinigungsmittel**

Project of AHK Thailand

Geschäftsanhahnung
Spanien 2025
24.-28. November

Bauwirtschaft

Project of AHK Spanien

Geschäftsanhahnung
Taiwan 2026
04.-08. Mai

Luft- und Raumfahrtindustrie

Project of AHK Taiwan

VERBUNDPROJEKT
Südafrika 2025-2026/27

Kreislaufwirtschaft

Project of SBS

Geschäftsanhahnung
USA 2025
07.-11. April

**KI, Robotik
und Autonome
Systeme**

Project of AHK USA

Geschäftsanhahnung
USA 2026
13.-17. April

Kreativwirtschaft
Konzert- und Eventbranche

Project of SBS

Informationsreise
Ecuador 2026
22.-26. Januar

Freizeitwirtschaft
Spieltagorganisation von Fußballspielen

Project of SBS

Geschäftsanhahnung
Estland
Lettland 2025
10.-14. November

**Maritime
und Schiffbau
Wirtschaft**

Project of SBS

*more projects in progress on <https://germantech.org/>

INTERNATIONAL PROJECTS* (2025)

Markterkundung
Albanien
10.-14.
November 2025



Project of SBS

Markterkundung
Singapur
Thailand
13.-17. Oktober 2025



Project of SBS

VERBUNDPROJEKT
Côte d'Ivoire
2024 - 2025/26



Project of SBS

Geschäftsanhahnung
Taiwan
10.-14. November 2025



Project of AHK Taiwan

German Business Delegation
Costa Rica, Panama
Sep 29 –
Oct 3 2025



Project of SBS

Geschäftsanhahnung
Argentinien
01.-05.
September 2025



Project of AHK Argentinien

Geschäftsanhahnung
Nigeria
3.-7.
November 2025



Project of SBS

Markterkundung
Guatemala
Dominikanische Republik
22.-26.09. 2025



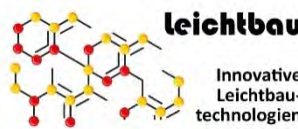
Project of SBS

Geschäftsanhahnung
Südafrika
01.-05.
September 2025



Project of AHK Südliche Afrika

Geschäftsanhahnung
Japan
20.-24.
Oktober 2025



Project of SBS

Geschäftsanhahnung
Kolumbien
22.-26.
September 2025



Project of AHK Kolumbien

Markterkundung
Côte d'Ivoire
16.-20. Juni 2025



Project of SBS

Leistungsschau
Griechenland
13.-16. Oktober 2025



Project of AHK Griechenland

Geschäftsanhahnung
Ägypten
21.-25.
September 2025



Project of SBS

Geschäftsanhahnung
Kanada
02.-06.
Juni 2025



Project of AHK Kanada

*more projects in progress on <https://germantech.org/>

INTERNATIONAL PROJECTS* (2025)

WEBINAR
Côte d'Ivoire
27. Mai 2025



Project of SBS

Geschäftsanhörung
USA
07. - 11. April 2025



Project of AHK USA

Markterkundung
USA
05. - 10. März 2025



Project of AHK USA

Geschäftsanhörung
Malaysia
26. - 30. Mai 2025



Project of SBS

Informationsveranstaltung
Côte d'Ivoire
10. April 2025



Project of SBS

Geschäftsanhörung
USA
17. - 21. März 2025



Project of AHK USA

Geschäftsanhörung
Kenia
26. - 30. Mai 2025



Project of AHK Eastern Africa

Markterkundung
Australien
24. - 28. März 2025



Project of AHK Australien

LEISTUNGSSCHAU
Griechenland
24. - 27. Februar 2025



Project of AHK Griechenland

Geschäftsanhörung
Thailand
19. - 23. Mai 2025



Project of AHK Thailand

Geschäftsanhörung
Südafrika
23. - 28. März 2025



Project of AHK Südliche Afrika

Markterkundung
El Salvador
Guatemala
17. - 21. Februar 2025



Project of SBS

Geschäftsanhörung
Australien
12. - 16. Mai 2025



Project of AHK Eastern Africa

Geschäftsanhörung
Singapur
24. - 28. März 2025



Project of SBS

Geschäftsanhörung
Oman
09. - 13. Februar 2025



Project of SBS

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INTERNATIONAL PROJECTS* (2024/25)

Geschäftsanhörung
USA
03. - 07.
Februar **2025**



Project of AHK USA

Geschäftsanhörung
Südkorea
18.-22.
November **2024**



Project of SBS

Geschäftsanhörung
Argentinien
Uruguay
21.-25. Oktober **2024**



Project of SBS

Informationsveranstaltung
Südkorea
03.
Dezember **2024**



Project of SBS

Informationsreise
Malaysia
11.-15.
November **2024**



Project of SBS

Geschäftsanhörung
USA
21.-25.
Oktober **2024**



Project of AHK USA

Webinar
Neuseeland
03.-04.
Dezember **2024**



Project of SBS

Geschäftsanhörung
Australien
28.10.-
01.11. **2024**



Project of AHK Australien

Geschäftsanhörung
Kroatien
7.-10.
Oktober **2024**



Project of AHK Kroatien

Geschäftsanhörung
USA
02.-06.
Dezember **2024**



Project of AHK USA

VERBUNDPROJEKT
Südkorea
2021-2023



Project of SBS

Geschäftsanhörung
Rumänien
Moldau
7.-11. Oktober **2024**



Project of SBS

Markterkundung
Tansania-Ruanda
18.-22.
November **2024**



Project of AHK Eastern Africa

Geschäftsanhörung
Portugal
14.-18.
Oktober **2024**



Project of AHK Portugal

Markterkundung
Costa Rica, Panama
7.-11. Oktober **2024**



Project of SBS

*more projects in progress on <https://germantech.org/>

INTERNATIONAL PROJECTS* (2024)

Geschäftsanhahnung
Brasilien
7.-11. Oktober 2024
Maritime
und Schiffbau
Wirtschaft

Project of AHK Brasilien

Geschäftsanhahnung
Japan
1.-5. Juli 2024
Gesundheitswirtschaft
Pharma- und Biotechnologieindustrie

Project of San Ten Consulting

Geschäftsanhahnung
Kanada
13.-17. Mai 2024
Bergbau
Rohstoffe
Smart Mining

Project of AHK Kanada

Informationsreise
Costa Rica, Panama
Hamburg, Berlin
23.-27.09.2024
Nachhaltige Mobilität, E-Mobilität ÖPNV

Project of SBS

Leistungsschau
Vietnam
1.-5. Juli 2024
Maschinen- und Anlagenbau
Textilmaschinen und Zubehör

Project of AHK Vietnam

Geschäftsanhahnung
Spanien
Portugal
15.-19. April 2024
Bahntechnik und Schienenverkehr

Project of AHK Spanien und AHK Portugal

Geschäftsanhahnung
Malaysia
9.-13. September 2024
Wasserwirtschaft

Project of SBS

Geschäftsanhahnung
Kolumbien
17.-21. Juni 2024
Maritime
und Schiffbau
Wirtschaft

Project of AHK Kolumbien

Geschäftsanhahnung
Mexiko
22.-26. April 2024
Kosmetik und Reinigungsmittel

Project of AHK Mexiko

Geschäftsanhahnung
Singapur Malaysia
2024
Aus- und Weiterbildung

Project of SBS

Geschäftsanhahnung
Australien
24.-28. Juni 2024
Gesundheitswirtschaft
Pharma- und Biotechnologieindustrie

Project of AHK Australien

Geschäftsanhahnung
Griechenland
22.-25. April 2024
Zivile Sicherheitstechnologien

Project of AHK Griechenland

Geschäftsanhahnung
Brasilien
1.-5. Juli 2024
Kreativwirtschaft
Gaming-Industrie

Project of AHK Brasilien

Geschäftsanhahnung
Singapur
27.-30. Mai 2024
Optik und Photonik

Project of AHK Singapur

Geschäftsanhahnung
Brasilien
18.-22. März 2024
Bergbau
Smart Mining

Project of AHK Brasil

*more projects in progress on <https://germantech.org/>

INTERNATIONAL PROJECTS* (2023/24)

Geschäftsanbahnung
Mexiko
19.-23. Februar 2024

Zivile Sicherheitstechnologien

Project of AHK Mexiko

Geschäftsanbahnung
Slowakei
27. November - 1. Dezember 2023

Gesundheitswirtschaft
Nachhaltige Lösungen für Krankenhäuser

Project of AHK Slowakei

Geschäftsanbahnung
USA
16. - 20. Oktober 2023

Circular Economy

Project of AHK USA

Geschäftsanbahnung
Costa Rica, Panama
26.02.-01.03.2024

Wasser- und Abwasserwirtschaft

Project of SBS

Leistungsschau
Kroatien
13.-15. November 2023

Maritime und Schiffbau Wirtschaft

Project of AHK Kroatien

Geschäftsanbahnung
Athiopien-Tansania
16.-20. Oktober 2023

Maschinen- und Anlagenbau
Nahrungsmittel- und Verpackungstechnik

Project of AHK Eastern Africa

Leistungsschau
Indien
4.-8. Dezember 2023

Maschinen- und Anlagenbau
Textilmaschinen

Project of SBS

Geschäftsanbahnung
Kanada
6. - 10. November 2023

Robotik und Automatisierung

Project of AHK Kanada

Geschäftsanbahnung
USA
9. - 13. Oktober 2023

Gesundheitswirtschaft
Medizinische Biotechnologien

Project of AHK USA

Geschäftsanbahnung
Singapur
27.-30. November 2023

Industrie 4.0 und Robotik

Project of AHK Singapur

Geschäftsanbahnung
Malaysia
23.-27. Oktober 2023

Abfallwirtschaft & Recycling

Project of SBS

Leistungsschau
Griechenland
9.-12. Oktober 2023

Maritime und Schiffbau Wirtschaft

Project of AHK Griechenland

Geschäftsanbahnung
Argentinien
27. November - 1. Dezember 2023

Zivile Sicherheitstechnologien

Project of SBS

Leistungsschau
Guatemala-Honduras
16.-20. Oktober 2023

Maschinen- und Anlagenbau
Textilmaschinen und Zubehör

Project of SBS

Informationsveranstaltung
Uruguay
10. Oktober 2023

Filmindustrie und Filmdienstleistungsbranche

Project of SBS

*more projects in progress on <https://germantech.org/>

INTERNATIONAL PROJECTS* (2023)

Geschäftsanhaltung
Israel
3.-7. September **2023**



Project of SBS

Geschäftsanhaltung
USA
17.-21. April **2023**



Project of AHK USA

Leistungsschau
Brasilien
27.-31. März **2023**



Project of AHK Brasil

Geschäftsanhaltung
USA
27. - 31. März **2023**



Project of AHK USA

Geschäftsanhaltung
USA
20. - 24. März **2023**



Project of AHK USA

Geschäftsanhaltung
Thailand
12.-16. Juni **2023**



Project of AHK Thailand

German Business Delegation
South Korea
27th-31st March **2023**



Project of SBS

Geschäftsanhaltung
Indien
13.-17. März **2023**



Project of AHK Indien

Geschäftsanhaltung
Spanien
19. - 22. Juni **2023**



Project of AHK Spanien

Geschäftsanhaltung
Portugal
27.-31. März **2023**



Project of AHK Portugal

Geschäftsanhaltung
Kanada
6.-10. März **2023**



Project of AHK Kanada

Informationsveranstaltung
Costa Rica, Dominikanische Republik, Panama
22. Juni **2023**



Project of AHK SBS

Israeli-German
business dialogue
26th-30th March **2023**



Project of SBS

Informationsveranstaltung
Indien
Stuttgart
20. Januar **2023**



Project of SBS

*more projects in progress on <https://germantech.org/>

INTERNATIONAL PROJECTS (2022)

Geschäftsanhahnung
Vietnam
7.-11.
November 2022



Project of SBS

Geschäftsanhahnung
Spanien
21.-25.
November 2022



Project of AHK Spanien

VERBUNDPROJEKT
Südkorea
2021-2023



Project of SBS

Geschäftsanhahnung
USA
14.-18.
November 2022



Project of AHK USA

Geschäftsanhahnung
USA
28. Nov. -
2. Dezember 2022



Project of AHK USA

VERBUNDPROJEKT
Indien
2020-2022



Project of SBS

Geschäftsanhahnung
Vietnam
7.-11.
November 2022



Project of SBS

Geschäftsanhahnung
Singapur
28. Nov. -
2. Dezember 2022



Project of SBS

Geschäftsanhahnung
Kanada
24.-28.
Oktober 2022



Project of AHK Kanada

Geschäftsanhahnung
Indien
21.-25.
November 2022



Project of AHK Indien

Geschäftsanhahnung
VR China
29. November – 3. Dezember 2021



Project of AHK China

Informationsveranstaltung
Israel 2022
Berlin,
21.10.2022



Project of SBS

Geschäftsanhahnung
Portugal
21.-25.
November 2022



Project of AHK Portugal

Verbundprojekt
USA • Kanada • Mexiko
2022-25



Project of AHK USA

Geschäftsanhahnung
USA
17.-21.
Oktober 2022



Project of AHK USA

*more projects in progress on <https://germantech.org/>

INTERNATIONAL PROJECTS (2022)

Geschäftsanbahnung
Japan
16. - 21. Oktober 2022
Maritime
und Schiffbau
Wirtschaft

Project of SBS

Geschäftsanbahnung
USA
27. Juni - 1. Juli 2022
Autonomes fahren & Systemlösungen
fahrzeugindustrie

Project of AHK USA

Geschäftsanbahnung
Griechenland
9.-13. Mai 2022
Zivile
Sicherheitstechnologien

Project of AHK Griechenland

Geschäftsanbahnung
Brasilien
19.-23. September 2022
Maschinen- und Anlagenbau
Grüne Chemie, Petrochemie und Erdgas

Project of AHK Brasil

Geschäftsanbahnung
Italien
20.-24. Juni 2022
Gesundheitswirtschaft

Project of SBS

Geschäftsanbahnung
Portugal
4.-8. April 2022
Industrie
4.0

Project of AHK Portugal

Geschäftsanbahnung
USA
12. - 16. September 2022
Gesundheitswirtschaft
Start-ups & E-Health

Project of AHK USA

Markterkundung
Panama
20.-24. Juni 2022
Bauwirtschaft, Infrastruktur.
Baumaschinen und Logistik

Project of SBS

Informationsreise
Griechenland
28. März - 01. April 2021
Abfallwirtschaft: Waste to Energy

Project of SBS

Geschäftsanbahnung
Kanada
12. - 16. September 2022
leichtbau
Automotive

Project of AHK Kanada

Geschäftsanbahnung
Kanada
6. - 10. Juni 2022
Bergbau

Project of AHK Kanada

Kombiniertes Modul Webinar,
Zielmarktanalyse und individuelle Beratung
Südafrika
2022
Abfallwirtschaft

Project of SBS

Markterkundung
Kenia
25.-29. April 2022
Drohntechnologie

Project of SBS

Geschäftsanbahnung
Thailand
9.-13. Mai 2022
Eisenbahnbau, Bahntechnik, Schienenverkehr

Project of AHK Thailand

Geschäftsanbahnung
Uganda und Ruanda
31. Januar - 10. Februar 2022
Nahrungsmittelmaschinen und Verpackungsmaschinen

Project of AHK Eastern Africa

*more projects in progress on <https://germantech.org/>

REFERENCES* MARKET ENTRY WORLDWIDE



*more references on <https://germantech.org/>

REFERENCES* MARKET ENTRY WORLDWIDE



*more references on <https://germantech.org/>

INTERNATIONAL PROJECTS (Food & Agriculture)

Geschäftsreise

Frankreich
25.-28.
November 2025



Marktstudie

Thailand
2022



Geschäftsreise

Kroatien
Serbien
23.-27. Juni 2025



Marktstudie

Schweden
2022



Geschäftsreise

Mexiko
02.-06.
September 2024



Geschäftsreise

ITALIEN
17. - 20. Mai 2022



Geschäftsreise

Belgien
17.-19. Oktober 2023



Geschäftsreise

04. - 08. Mai 2020
Schweden und Finnland



Geschäftsreise

Australien-
Neuseeland
25.-29. September 2023



Markterkundung

Bosnien und Herzegowina,
Montenegro, Nordmazedonien



INTERNATIONAL PROJECTS (Food & Agriculture)

Geschäftsreise
United States
New York, 15.-19. Juni 2020



Geschäftsreise
ITALIEN
19. - 22. März 2018



Markterkundung
Italien
02.-06. März 2020



Geschäftsreise
mit Marktstudie
VR CHINA 30.10 - 03.11.2017



Geschäftsreise
Gabun-Kongo
02.-06. Dezember 2019



Markterkundungsreise
Südafrika
2016



Geschäftsreise
04.-06. November 2019
Niederlande



Market Exploration Trip
Israel
2017



Informationsveranstaltung
04. 12. 2018
Niederlande



Geschäftsreise
VAE
07.-11. Mai 2017



INTERNATIONAL PROJECTS (Food & Agriculture)

Market Exploration Trip
Israel 2017



Geschäftsreise
VAE
07.-11. Mai 2017



Geschäftsreise
Libanon
25.-29. April 2016



Markterkundungsreise
Simbabwe
Mosambik 2016



WORLDWIDE PARTNERS (German Chambers of Commerce)



German-American Chamber of Commerce and Industry



German-Israeli Chamber of Commerce and Industry



German-Bolivian Chamber of Commerce and Industry



German-Peruvian Chamber of Commerce and Industry



German-Colombian Chamber of Commerce and Industry



German-Singapore Chamber of Commerce and Industry



German-Tunisian Chamber of Commerce and Industry



German-Moroccan Chamber of Commerce and Industry



German-Brazilian Chamber of Commerce and Industry



Indo-German Chamber of Commerce and Industry



German-Canadian Chamber of Commerce and Industry



German-Chinese Chamber of Commerce and Industry



German-Iranian Chamber of Commerce and Industry



German-Chilean Chamber of Commerce and Industry



German-Thai Chamber of Commerce



German-Greek Chamber of Commerce and Industry



Delegate of German Industry and Commerce in Vietnam



German-Mexican Chamber of Commerce and Industry



German-Korean Chamber of Commerce and Industry



German-Philippine Chamber of Commerce and Industry



Representative of the German Industry in Belarus



German Pakistan Chamber of Commerce & Industry



German Trade Office Taipei "Taiwan"



German-Portuguese Chamber of Commerce and Industry



German-Australian Chamber of Industry and Commerce



German-Costa Rican Chamber of Commerce and Industry



German-Malaysian Chamber of Commerce and Industry



German Industry and Commerce Ltd. (Hong Kong)



Delegate of German Industry in North Macedonia



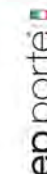
German-Slovak Chamber of Industry and Commerce

PARTNER, MULTIPLICATORS AND ASSOCIATIONS



*more partners on <https://germantch.org/partner/>

REFERENCES MARKET ENTRY D-A-CH



REFERENCES MARKET ENTRY D-A-CH



Market
Evolution &
Development Insight



Celano



CALEFFI
LA CASA DEI SOGNI



ETS



eurogamma



FIDA
Finanza Dati Analisi



Orchestra
YOUR REMOTE MONITORING SYSTEM



café
ALOMBINI



AIRBRAVO
PURIFIED AIR AT WORK SINCE 1976



CO.M.IND.® S.r.l.



elfcamo®



Novagrafica
STI



OilSafe®
checking & maintenance, engineering & manufacturing



RiPlast
Colors of Italy

REFERENCES MARKET ENTRY D-A-CH



Camera di Commercio
Reggio Emilia



SBS

systems for business solutions



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BUSINESS SUCCESS THROUGH CROSS-CULTURE THINKING